



KETBIO
Biotech transfer >

The KETBIO initiative supports scientists and professionals in key enabling technologies from biotech research and development

KETBIO's Commercial Committee

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Assessing the market potential of biotech research

KETBIO has a clear mission: to identify Europe's most innovative results in biotechnology research, and speed up their market uptake. Our Commercial Committee will support KETBIO to fulfil this mission and will review a limited number of commercially promising projects over the next two years. KETBIO is driven by a vision to promote promising key enabling biotechnologies as catalysts of a modern circular bio-economy and, ultimately, create sustainable growth and well-being.

Become a member of the high ranked KETBIO Commercial Committee

The link between researchers and industry will make a huge impact. KETBIO will engage a Commercial Committee (CC) comprised of high level senior industry executives and VC specialists to provide guidance on the strategic direction of KETBIO. Together with the KETBIO project partners and dedicated technology transfer experts, the CC will evaluate the commercial value and potential of EU-funded biotech research projects.

As a KETBIO Advisor & Reviewer you will:

- > Gain exclusive contacts to project coordinators;
- > Expand your personal network of experts;
- > Identify new technologies and early market trends;
- > Get direct access to the latest research results;
- > Reduce time-to-market for research results;
- > Benefit from privileged scheduling at KETBIO's brokerage events and be the first to meet the most promising participants
- > Promote your own company through membership in the CC;
- > Receive travel costs to the final conference.

Discover KETBIO and its focus

- > A full range of Cluster Hub activities
- > Four online working groups, from industrial biotechnologies and environmental biotech to emerging trends and business intelligence
- > Webinars in the e-Academy
- > Brokerage events and roadshows

Two-stage evaluation

- Screening of up to 300 EU-funded projects and selection of the 'best potentials'
- Professional evaluation of up to 100 'best potentials' by the Commercial Committee
- Selection of the 30 most commercially promising projects
- Efficient promotion of the 30 most promising projects
- Award of the KETBIO 'Best Performing Project' to the top 3 projects

Interested? If yes, we would like you to

- Assist and provide strategic guidance to the KETBIO Management Board
- Review up to 30 project reports (2-3 pages per project)
- Join quarterly online meetings (duration: 30-60 mins)
- Invest up to 5 days within 27 months for your KETBIO activities

- > Find more information at www.ketbio.eu
- > Follow us on Twitter: [@ketbio_biotech](https://twitter.com/ketbio_biotech)



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