



# KETBIO: Project Reviews

© Shutterstock

## Do you want to exploit your project results more effectively?

EU-funded projects dealing with key enabling biotechnologies face a common challenge: the time-to-market of their results is often too long. There are several key reasons for this including: limited connections between academia and industry, a lack of commercialisation knowledge, contacts and exploitation pathways.

KETBIO's **Commercial Committee** (CC) can advise you. Comprised of high level senior experts from industry and venture capitalists the CC will evaluate your project alongside technology transfer specialists. Please submit your project for an evaluation.

## Benefit from our project review

- Better visibility of your project and organisation
- First-hand advice for exploitation and commercialisation activities
- New knowledge sharing opportunities
- Opportunity to win the KETBIO 'Best Performing Project' competition award
- Higher impact through KETBIO's promotion and support actions

## Promotional actions to support you

- Promotion of best projects at industry roadshows
- Communication material for your project, including the design of a multi-use project fact sheet
- Promotion of your project via dedicated social media campaign and in KETBIO newsletters/press releases
- Presentation slots on KETBIO webinars (e-Academy)

## KETBIO's two-stage evaluation offers unique opportunities

- Screening of up to 300 EU-funded projects and selection of the 'best potentials'
- Professional evaluation of up to 100 'best potentials' by the Commercial Committee
- Selection of the 30 most commercially promising projects
- Efficient promotion of the 30 most promising projects
- Award of the KETBIO 'Best Performing Project' to the top 3 projects

Want to know more? Submit your project and get advice.  
Just contact us.

Find more on: [www.ketbio.eu/evaluation](http://www.ketbio.eu/evaluation)

## Interested? If yes, we would like you to

- Answer a short online survey
- Agree to a 60 min interview with one of our KETBIO partners
- Provide all the information needed to evaluate your project
- Communicate with the Commercial Committee if necessary
- List your project and organisation on the KETBIO online Cluster Hub
- Attend KETBIO's online brokerage events
- Inform your project partners about KETBIO
- Attend the final KETBIO conference if your project is one of the selected top flagship projects

